

1st International Knowledge Day

9:00 – 9:30 **Lec. Ezgi Delen**, Izmir Bakircay University – „*Foundations of Entrepreneurship*”

9:30 – 10:00 **Prof. Dr. Ilhami Yucel**, Erzincan Binali Yildirim University – „*Foundations of Management and Organization*”

10:00 – 10:30 **Dir. Lec. Sandra Tetere**, Alberta College – „*Toxic Workplace Behavior: Mobbing*”

10:30 – 11:00 **Lec. Sedat Atak**, Izmir Bakircay University – „*Organizational Risks that Working Women are Facing*”

11:00 – 11:10 **Break**

11:10 – 11:40 **Assoc. Prof. PhD Daria Arziantseva**, Leonid Yuzkov Khmelnytskyi University of Management and Law – „*European and global unemployment problems*”

11:40 – 12:10 **Lec. Ayse Nur Ekinci**, Izmir Bakircay University – „*Mediator of Intercultural Communication*”

12:10 – 12:40 **Asst. Prof. Caner Cesmeci**, Istanbul Beykent University – „*Unraveling the Mystery of Consumer Behavior*”

12:40 – 13:10 **Dr. Cagri Ulu**, Izmir Kavram Vocational School – „*Financial Literacy*”

13:10 – 13:20 **Break**

13:20 – 13:50 **Dr. Cagri Ulu**, Izmir Kavram Vocational School – „*Blockchain Technology and Cryptocurrencies*”

13:50 – 14:20 **Assoc. Prof. Narman Kuzucu**, Istanbul Beykent University – „*Dividend Policy*”

14:20 – 14:50 **Asst. Prof. Merve Coskun**, Izmir Bakircay University – „*Integrated Marketing Communication – Advertising and Promotion*”